

# Riel Phillips

Senior Motion UX Designer at IMDb.com / Amazon

rielphillips@gmail.com

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## Summary.

Portfolio: [designerlife.la](http://designerlife.la)

I am a dedicated interactive motion designer based in Los Angeles. I have a love for collaboration and a passion for teaching. I enjoy learning every aspect of my craft and am constantly looking for ways to stay inspired through any creative outlet. Currently, I am a Senior Motion UX Designer at IMDb, where I create dynamic motion graphic animations and designs for their custom movie placements.

I have worked on campaigns for Paramount, Netflix, Bravo, ASUS, Disney, NBC, ABC, Universal, Lego, Vizio, ESPN, Nickelodeon, BET, and Nike.

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## Skills & Expertise

**After Effects**

**Cinema 4D**

**Adobe Creative Suite**

**Interactive Media**

**Flash**

**Final Cut Pro**

**Motion Graphics**

**Film**

**Animation**

**Art Direction**

**Graphic Design**

**3D**

**Dreamweaver**

**Computer Animation**

**Logo Design**

**Photography**

**Motion Design**

**Character Animation**

**Advertising**  
**Storyboarding**  
**Creative Direction**  
**Visual Effects**  
**Compositing**  
**Flash Animation**  
**Interaction Design**  
**Video**  
**Interactive Advertising**  
**Video Editing**  
**User Interface Design**  
**Online Marketing**  
**Illustrator**  
**Premiere**  
**Illustration**  
**Graphics**  
**Typography**  
**Video Production**  
**Adobe Premiere Pro**

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## Experience

### **Senior Motion UX Designer at IMDb.com**

August 2015 - Present (1 year 8 months)

Concept, design and animate custom title experiences for the years biggest theatrical releases on IMDb.

### **Interactive Motion Designer at RED Interactive Agency**

January 2014 - August 2015 (1 year 8 months)

Concept, design and animate interactive online ads for high profile clients.

Create stunning motion graphic pieces using Adobe After Effects and Cinema 4D.

Onboard and train interns and non creatives in Adobe Tools such as Photoshop.

Clients include ESPN, Nike, Netflix, Nickelodeon, Paramount and Disney.

### **Digital Design Manager at NBCUniversal, Inc.**

July 2013 - January 2014 (7 months)

Currently manage the online creative marketing for 23 of NBC's biggest shows. Design, animate and develop interactive ads and custom takeover experiences to help push the boundaries and limits of online marketing.

Collaborate and brainstorm custom content for digital out-of-home experiences.

### **Interactive Motion Designer at RED Interactive Agency**

September 2011 - July 2013 (1 year 11 months)

Expedite creative vision for broad range of high visibility campaigns on the web platform. Design, animate and develop interactive ads for sports and entertainment clients. Lead creative concepts from conception to delivery.

**Staff Motion Designer at Euro RSCG**

September 2010 - September 2011 (1 year 1 month)

Lead Motion Designer for national campaigns with brands such as Blockbuster, Humane Society of the United States, Usell and more. Job duties include art direction, animation, and robust file management.

**Motion Designer at ALLRP Motion Graphics (Freelance and Personal Projects)**

2008 - April 2011 (3 years)

ALLRP Motion Graphics consists of all my current freelance projects for motion design. Lists of Clients include Lil Wayne, Kevin Hart, Yelowolf, Honda, Payless, Korean Financial, University of Antelope Valley, Marques Houston, Ed Hardy and more.

**Motion Designer at HauteLook**

August 2009 - October 2010 (1 year 3 months)

Animated flash banners for AOL promos, working with brands like Joes Jeans, AG Jeans, Juicy Culture, D&G, and more. Shot and animated videos for flash sales, animated logos, titles and in house videos. Trained new talent for video animations.

**Motion Designer at Blind**

May 2008 - January 2009 (9 months)

Freelance Animator and Designer

Worked on ads for KFC, Spike TV, and Verizon

Freelance Animator and Designer

Worked on Oppenheimer web animation as well as Honda Fit web promo piece.

Freelance Animator and Designer

Worked on Payless Shoe commercial spot as well as Honda Pilot web promo piece.

Designed Boards for new AT&T end tag

**Intern at Blind**

2008 - 2009 (1 year)

Motion Designer

**Chief Web Developer at Von Dutch**

November 2007 - February 2008 (4 months)

Designed the Von Dutch web site, helped promote the U2 3D experience on their site using Flash and Dreamweaver. Helped branch the company into complete ownership of their online market.

**Resident Assitant (RA) at Brooks at Baylor University**

January 2004 - January 2005 (1 year 1 month)

Resident Assistant (RA)

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## Education

### **Brooks Institute**

B.A, Commercial and Television Production, 2005 - 2009

### **Baylor University**

Pre-Medicine/Pre-Medical Studies, 2003 - 2004

Activities and Societies: Residential Assistant (RA) - Brooks Dormitory

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## Interests

technology, websites, Motionographer, Vimeo, Halo, Gears of War, Swimming, Sci-fi movies.

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# Riel Phillips - Currently Hiring

Senior Motion UX Designer at IMDb.com / Amazon

rielisflash@gmail.com

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## 13 people have recommended Riel Phillips

"Riel's talent for motion graphics is only exceeded by his enthusiasm for the craft, his desire to learn more, and a positive energy that spreads to everyone around him."

— **Zach Glass**, managed Riel Phillips at RED Interactive Agency

"Riel possesses a rare combination of natural creative talent, a professional demeanor, and leadership potential. He is a talented motion graphics artist who is also conceptual and can bring his vision to life using After Effects, Cinema 3D and Flash. He has taken the initiative to learn code to help bring interactivity and dynamic content into his work. Riel makes an immense contribution to the work environment and culture because he is just very nice, respectful and cool guy. He always keeps a level, head, asks the right questions, and he is the ultimate example of grace under pressure. He gives and receives feedback with an open mind and no ego. All around great artist, great guy, and great team member."

— **Gregory Nichols**, managed Riel Phillips at RED Interactive Agency

"Riel is amazing. His raw talent, eye for design and motion, positivity and a pursuant attitude make him an asset to any team that has the privilege of working with him. He's committed, constantly learning and teaching, and is genuinely a pleasure to work with!"

— **Gabe Watkins**, managed Riel Phillips at RED Interactive Agency

"Ever have one of those days at work where you're convinced that management, your coworkers, the client, and the universe in general, are conspiring to flush your campaign down the sewer? If so, you want a guy like Riel on your team. He's a refreshing reminder that there are indeed folks in advertising who never stop trying to create innovative, top-notch solutions to the unending barrage of obstacles this industry throws at us. His technical skill seems only to expand and improve every day, which makes him the go-to guy for all the other graphic artists, with whom he's only too happy to share his knowledge. He's smart, creative and eternally optimistic – and just one of those guys who just gets it. Plain and simple. He'll be running the show wherever his career takes him."

— **Ali Smith**, worked directly with Riel Phillips at Euro RSCG

"Working with Riel was a breath of fresh air. Not only did he bring new ideas and a great design sense to every project, he brought a great attitude to them too. Riel has a bright and creative future in the graphics design world."

— **Kathy Kelly**, managed Riel Phillips indirectly at Euro RSCG

"Riel is an intelligent young man that has good work ethics. It was a pleasure working with him."

— **John Christophers**, managed Riel Phillips at Euro RSCG

"I simply cannot say enough good things about Riel Phillips. In college, Riel was an incredible team player in working with mentoring other students on various projects. Riel made working on a project fun, professional, and exciting to do. His ability to visualize a story and cast vision to a production team made him an invaluable asset. Not only that, he also is very willing to listen to and include the ideas of others as necessary for the betterment of the project. His passion for creative arts and ability to design with such unique beauty and crafted precision gives him the cutting edge above many other artists I know. His character and commitment also add to him being a very trusting and responsible artist for any production studio or company."

— **Paul Bailey**, worked directly with Riel Phillips at Euro RSCG

"Riel worked at HauteLook in the Content Design department producing videos about our sale events. During his time here, Riel helped elevate the level to which we produced these videos. He used his expertise in motion graphics to create compelling and engaging videos that markedly increased the viewership of this content. Working with Riel was always a pleasure; his positive attitude, hard work, and teammanship made him an invaluable part of the HauteLook family."

— **Kevin Diamond**, managed Riel Phillips indirectly at Euro RSCG

"Riel is an infinitely talented motion graphics artist. He has exciting, original ideas and can raise the quality level on any project he touches. I was really lucky to have him on my projects."

— **Andrea Matzke**, managed Riel Phillips indirectly at Euro RSCG

"Riel is a very hard worker, willing to take on challenges. He always has a good attitude and works well in a team."

— **Eric Zunkley**, worked directly with Riel Phillips at Euro RSCG

"When given a task Riel will have no problems creating viable solutions and end results but he will also listen to others with an open mind and work with team members to create a finished product. He has a vast knowledge of technology, design and has no problem sharing his secrets. In fact he goes out of his way to

help other team members when in need. Outside of being a genuinely caring person one of Riel's strongest traits is that he is hungry to learn. Riel will always be learning something new, whether it be for his newest project or building on his ever popular personal brand. He is the go to person for whats happening now. Riel is a strong asset to any team and it has been a pleasure to work and learn from him."

— **Cole Higgins**, worked directly with Riel Phillips at Euro RSCG

"Consistently turns out some of the best Flash/2d work around. Conceptually also a great collaborator."

— **Kevin Shulman**, was Riel Phillips's client

"Riel is a multitalent powerhouse! A joy to work with."

— **Nic Emiliani**, managed Riel Phillips at ALLRP Motion Graphics (Freelance and Personal Projects)

[Contact Riel Phillips on LinkedIn](#)